

# SPOT THE SIGNS OF A BREAKING SPINE

SPINE FRACTURES ARE THE MOST COMMON TYPE OF FRACTURES DUE TO OSTEOPOROSIS

 **1 NEW SPINE FRACTURE**  
OCCURS EVERY 22 SECONDS  
WORLDWIDE

UP TO REMAIN  
**70% UNDIAGNOSED** 

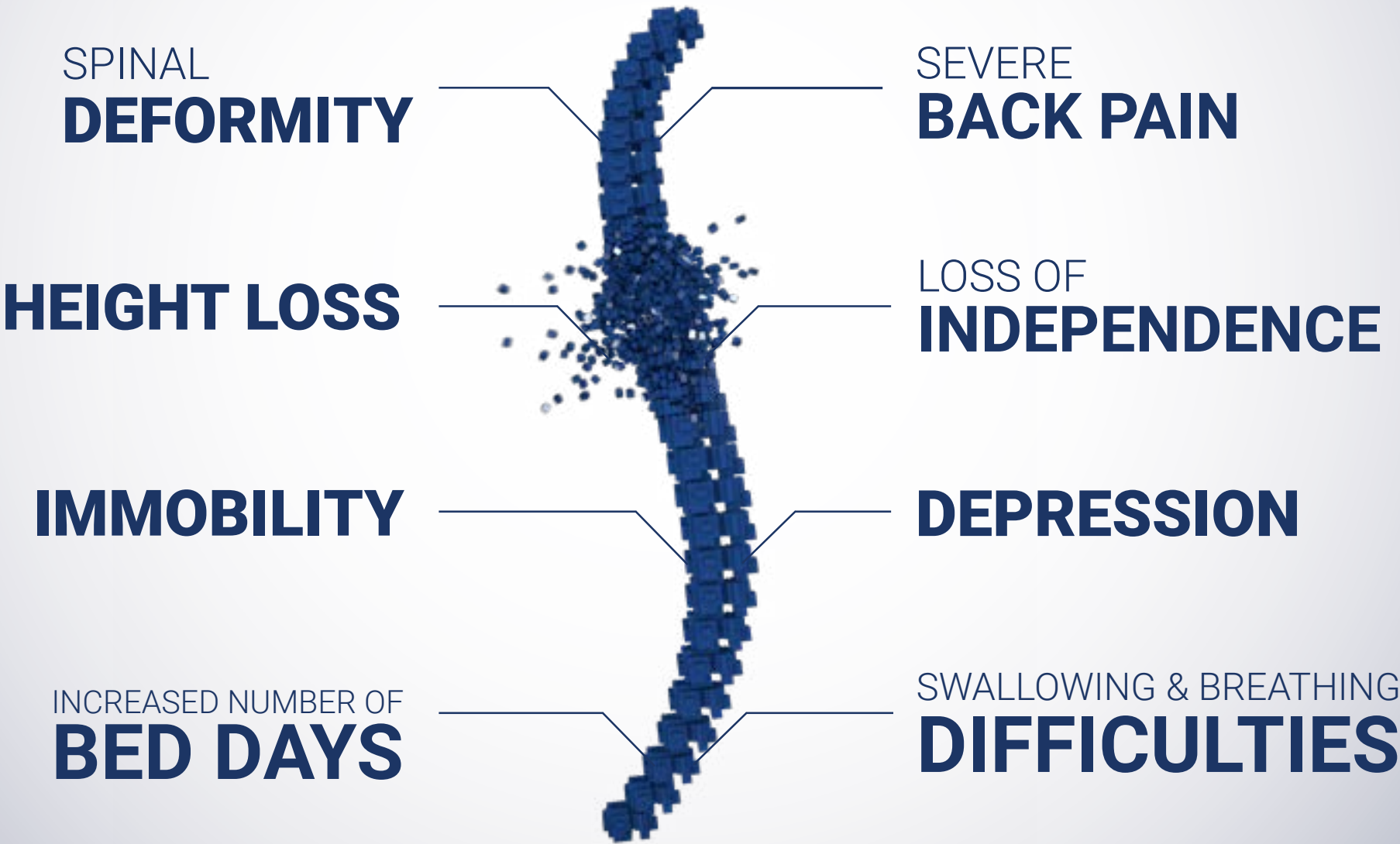
## WARNING SIGNS!

 **SUDDEN  
BACK PAIN**

 **HEIGHT LOSS**  
MORE THAN 3 CM

 **STOOPED BACK**  
— KYPHOSIS —

## LIFE ALTERING IMPACT OF SPINE FRACTURES



## 8-FOLD INCREASE IN MORTALITY

TIMELY DIAGNOSIS AND TREATMENT FOR OSTEOPOROSIS IS ESSENTIAL!

WITHOUT TREATMENT  
**1** FRACTURE LEADS  
TO **ANOTHER**

**20%** OF WOMEN WITH A  
RECENT SPINE FRACTURE WILL  
SUFFER **ANOTHER** WITHIN 12  
MONTHS

PHARMACOLOGICAL  
**TREATMENT REDUCES RISK**  
OF FRACTURES WITHIN  
**6-12 MONTHS** BY **50-80%**